105006 Orders Order / Rev: Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA**

Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12

Original Date / Rev: 08/01/12 / 09/28/12

Order Type: **GENERAL**

GMMB, Inc./ Washington D.C.

Buying Contact: Billing Contact:

Washington Harbor

Washington, DC 20007

Obama for America Advertiser Name:

Demographic: A35+ PLC01-Democrat Product Codes:

SELECT PRIORITY CODE Priority:

Revenue Codes: POLITICAL/AGY, PCAN, GEN

Amy McCreary

BLPHI

National

Billing Type: Cash

Billing Calendar:

Primary AE:

Sales Office:

Sales Region:

Broadcast Billing Cycle: EOM/EOC

Agency Commission:

15%

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Agency

Name:

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	155	\$36,695.00	\$31,190.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	155	\$36,695.00	\$31,190.75	0.00
Totals	155	\$36,695.00	\$31,190.75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$36,695.00
Market	100%	\$122,316.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,686.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,124.33
KTUD	1%	\$1,223.17
KVVU	26%	\$31,802.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,785.33

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	: 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	· ·	5-6a		-TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
		NEWS			Will o ou wancop	Wivagnord									
		<u>Star</u>	t Date	End Date	Weekdays §	Spots/Week	<u>Rate</u>	<u>Rati</u>	ing						
_	W	eek: 10/1	5/12 ′	10/21/12	-TWTF	4	\$100.00	. 0	.00						

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSN	V 10/16/1	2 10/19/12	M-F 5-6a WakeU M-F 5-6a WakeU	-	5-6a	-TWTF	:30	4	\$100.004	0.00 N M	4	\$400.00
NEWS	3		W C Cu Vranco	p w.rugnor								
	tart Date	End Date	Weekdays	Spots/Week	·	Rating						
Week: 1 E 2 KSN		10/21/12	-TWTF M-F 5-6a WakeUi	4 2 w/M/a/M	\$100.00 5-6a	0.00 M	:30	1	\$100.004	0.00 NM	1	#100 O
L Z KON	V 10/22/1	2 10/22/12	M-F 5-6a WakeU	-	J-0a	Manne	.30	'	\$100.004	U.UU INIVI	ı	\$100.00
NEWS												
<u>S</u> Week: 1	tart Date	End Date 10/28/12	<u>Weekdays</u> M~	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
			Wake Up Early w	/ Wagn@M	430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.0
			Wake Up Early W		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			•	Ψουνου	0.00 74111	•	Ψ200.0
NEW		Cod Data	Manhalas	On sta hate als	D-4-	D-#:						
<u>S</u> Week: 1	<u>tart Date</u> 0/15/12	End Date 10/21/12	<u>Weekdays</u> ∼TwT	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00						
		2 10/22/12		<u> </u>	430a-5a	M	:30	1	\$50.003	0.00 NM	1	\$50.0
	_		Wake Up Early V	Vagners					·			•
NEW	S tart Date	End Date	Wackdaye	SnotsAMook	Pato	Datina						
<u>೨</u> Week: 1		10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
E 5 KSN	V 10/16/1	2 10/19/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	-TWTF	:30	4	\$190.004	0.00 NM	4	\$760.0
A.F. 0.66	•		M-F 6-7a WakeU	p w/Wagners								
NEW:	s <u>tart Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/21/12	-TWTF	4	\$190.00	0.00						
E 6 KSN	V 10/22/1	2 10/22/12	M-F 6-7a WakeU	M@sW\w q	6-7a	M	:30	1	\$190.004	0.00 NM	1	\$190.0
NEW:	0		M-F 6-7a WakeU	p w/Wagners								
	start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/28/12	M	1	\$190.00	0.00						
E 7 KSN	V 10/ 1 6/1	12 10/19/12	-	СМ	658a-9am	-TWTF	:30	8	\$250.004	0.00 NM	8	\$2,000.0
TODA	AY SHOW		Today Show									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	0/15/12	10/21/12	-TWTF	8	\$250.00	0.00						
E 8 KSN	V 10/22/1	2 10/22/12	Today Show	CM	658a-9am	M	:30	2	\$250.004	0.00 N M	2	\$500.0
TODA	Y SHOW		Today Show									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u> .						
Week: 1		10/28/12	M	2		0.00						
E 9 KSN	V 10/20/1	2 10/20/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.0
NEW:	S		News 5 Cullise (MICKERI								
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/21/12	S-	- 1	\$125.00	0.00	.00	- 4		0.00.1114		*
E TU KSN	V 10/20/	12 10/20/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1	\$175.004	0.00 NM	1	\$175.0
SAT	TODAY		Salaraay 1 Saay									
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		10/21/12	News 3 Sunrise -	CUNDAM	\$175.00 6a-7a	0.00	:30		\$110.004	0.00 NM		0440.0
E II KON	V 10/21/	12 10/21/12	News 3 Sunrise S		Ua-ra	3	.30	1	φ110.00 4	0.00 NM	1	\$110.0
		_								ĺ		
NEW	Start Date	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating						
9		110/1/1/	3	1	\$110.00	0.00	:30	1	\$250.004	0.00 NM	1	\$250.0
<u>9</u> Week: 1	0/15/12		Sunday Today	CM ¹	7a-8am							
<u>9</u> Week: 1	0/15/12		Sunday Today Sunday Today	CM.	7a-8am	S	.50		φ250.004	0.00 14341	1	Ψ200.0
Week: 1 E 12 KSN	0/15/12 V 10/21/ TODAY	12 10/21/12	Sunday Today			_	.50	,	\$250.00 <i>4</i>	0.00 1444	ı	Ψ200.0
Week: 1 E 12 KSN	0/15/12 V 10/21/ TODAY Start Date			CM Spots/Week	7a-8am <u>Rate</u> \$250.00	Rating 0.00	.50	'	φ230. 0 04	0.00 14341	•	\$2 00.0

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KSNV

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

Estimate:

1537

End Inventory Code Break Start/End Time Ln Ch Start Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Today Wknd News 3 Today **NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating 10/21/12 ----5 \$125.00 Week: 10/15/12 0.00 E 14 KSNV 10/21/12 10/21/12 ----S Chris Matthews 9:30AM SM 9:30a-10a :30 \$175.004 0.00 NM \$175.00 Chris Matthews SUN 9:30am **CHRIS MATHEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 ----5 Week: 10/15/12 \$175.00 0.00 E 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd H0M 9-10a --TWTF---:30 R \$150.004 0.00 NM 8 \$1,200.00 M-F Today Show II **TODAY SHOW II** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$150.00 0.00 E 16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd HBM :30 \$150,004 9-10a M----0.00 NM 2 \$300.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$150.00 0.00 E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th IBM 10am-11am -TWTF--:30 8 \$100.004 0.00 NM 8 \$800.00 Today 4th Hour TODAY SHOW III Weekdays Start Date End Date Spots/Week Rate Rating 10/21/12 -TWTF--Week: 10/15/12 \$100.00 0.00 E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th IBM 10am-11am M-----:30 2 \$100.004 0.00 NM 2 \$200.00 Today 4th Hour **TODAY SHOW III** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$100.00 0.00 E 19 KSNV 10/16/12 10/19/12 Rachael Ray CM 11am-12pm \$100.004 -TWTF--:30 0.00 NM \$400.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$100.00 0.00 E 20 KSNV 10/22/12 10/22/12 CM Rachael Ray M-----11am-12pm :30 \$100.004 0.00 NM \$100.00 Rachael Ray RACHEL RAY End Date Spots/Week Rating Start Date **Weekdays** Rate M----10/28/12 Week: 10/22/12 \$100.00 0.00 E 21 KSNV 10/16/12 10/19/12 Noon News CM 12-1230pm \$125,004 --TWTE--.30 0.00 NM 4 \$500.00 Noon News **NEWS** End Date Start Date Weekdays Spots/Week Rating Rate -TWTF--\$125.00 Week: 10/15/12 10/21/12 0.00 E 22 KSNV 10/22/12 10/22/12 Noon News CM 12-1230pm :30 \$125,004 0.00 NM \$125,00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate 10/28/12 Week: 10/22/12 \$125.00 0.00 E23 KSNV 10/16/12 10/19/12 The Agenda 1230pm CM 1230-1p :30 \$90.004 -TWTF--4 0.00 NM 4 \$360.00 The Agenda 1230pm **AGENDA** Spots/Week Start Date Weekdays End Date Rate Rating 10/21/12 -TWTF--Week: 10/15/12 \$90.00 0.00 E 24 KSNV 10/22/12 10/22/12 The Agenda 1230pm CM 1230-1p M----:30 1 \$90.004 0.00 NM \$90.00 The Agenda 1230pm **AGENDA** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$90.00 0.00 E25 KSNV 10/16/12 10/19/12 CM 1258p-2pm :30 \$150.004 0.00 NM -TWTF--\$600.00

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KSNV

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Obama for America

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OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Days of our Lives Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -TWTF--\$150.00 0.00 E26 KSNV 10/22/12 10/22/12 Days of our Lives :30 CM 1258p-2pm M-----\$150.004 0.00 NM 1 \$150.00 Days of our Lives DAYS Start Date End Date Weekdays Spots/Week Rate Rating M-----Week: 10/22/12 10/28/12 \$150.00 0.00 E 27 KSNV 10/16/12 10/19/12 The Doctors CM -TWTF--\$100.004 2pm-3pm :30 4 0.00 NM 4 \$400.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -TWTF--\$100.00 0.00 E 28 KSNV 10/22/12 10/22/12 CM :30 \$100.004 The Doctors 2pm-3pm M----0.00 NM \$100.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$100.00 0.00 E 29 KSNV 10/16/12 10/19/12 Dr. Phil CM 3-4p -TWTF--:30 \$150.004 0.00 NM 4 \$600.00 Dr Phil PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTE-\$150.00 0,00 E30 KSNV 10/22/12 10/22/12 Dr. Phil CM :30 3-4p M----\$150.004 0.00 NM \$150.00 Dr Phil PHIL Spots/Week Start Date End Date Weekdays Rate Rating 10/28/12 Week: 10/22/12 \$150.00 0.00 E31 KSNV 10/16/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 8 \$175.004 0.00 NM \$1,400.00 4PM NEWS (1 hour) **NEWS End Date** Start Date Weekdays Spots/Week Rate Rating 10/21/12 -TWTF--Week: 10/15/12 8 \$175.00 0.00 E 32 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 2 M----\$175.004 0.00 NM 2 \$350.00 4PM NEWS (1 hour) **NEWS** Start Date Rating **End Date** Weekdays 1 -Spots/Week Rate Week: 10/22/12 10/28/12 2 \$175.00 0.00 E 33 KSNV 10/16/12 10/19/12 M-F Early News CM 5-630p -TWTF--:30 13 \$265.004 0.00 NM 13 \$3,445.00 M-F Early News **NEWS** Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 -TWTF--13 \$265.00 0.00E34 KSNV 10/22/12 10/22/12 M-F Early News CM 5-630p :30 2 \$265.004 0.00 NM M----2 \$530.00 M-F Early News **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$265.00 0.00 E 35 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$200.004 0.00 NM \$200.00 1 Sa-Su Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ------\$200,00 0.00 E36 KSNV 10/21/12 10/21/12 News 3 Live in Prime 7-10pm CM :30 ----S \$450.004 0.00 NM \$450.00 News 3 in Prime NEWS AFTER NFL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$450.00 0.00 E 37 KSNV 10/16/12 10/19/12 630-7pm CM :30 -TWTF--4 \$260.004 0.00 NM \$1,040,00

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KSN**V**

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	Len Spo	nts	Rate Pri	Rtg Type	Snots	Amount
	0 10,11		M-F Jeopardy	#1 *	o toller Elita i	24,0			rate in	rtig 1)po	Орого	7 tillount
15054			M-F Jeopardy									
JEOPA Str	ARDY art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				I		
Week: 10		10/21/12	~TWTF	4		0.00						
E 38 KSNV	10/22/1		M-F Jeopardy	СМ	630-7pm	M	:30	1	\$260.004	0.00 NM	1	\$260.00
IEODA	DDV		M-F Jeopardy									
JEOPA St	ARDY art Date	End Date	Weekdays	Spots/Week	Boto	Dating						
Week: 10		10/28/12	M	<u> </u>	<u>Rate</u> \$260.00	Rating 0.00						
E 39 KSNV	10/16/1	2 10/19/12	M-F Wheel	СМ	7-730pm	-TWTF	:30	4	\$260.004	0.00 NM	4	\$1,040.00
			M-F Wheel of Fo	rtune								, ,
WHEE		End Data	Mookdovo	Cnotallinale	Data	Detina						
<u>اد .</u> Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4		Rating 0.00						
E 40 KSNV				СМ	7-730pm	M	:30	1	\$260.004	0.00 NM	1	\$260.00
			M-F Wheel of Fo	rtune	,				,			7
WHEE		End Data	Manager	04-7841-	5.	D. #						
<u>اه .</u> Week: 10	art <u>Date</u> 1/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$260.00	Rating 0.00						
			FacetoFace/Rals	ton RenCM	730-758pm	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
			Face to Face w/	•				·	¥100.001	0.00 14111	7	φουσισο
	TO FACE	- 1- 1										
Sta Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
			FacetoFace/Rals		730-758pm	M	:30	1	\$150.004	0.00 NM	1	\$150.00
			Face to Face w/	•	. 50 TOOPIII		.00	'	Ψ100.004	0.00 14141		\$100.00
	TO FACE								•			
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> _M	Spots/Week	<u>Rate</u> \$150.00	Rating						
	n <u>Date Ra</u>		escription	l Stan	₹/End Time	0.00	eekdavs	1	ndh Data	Dta Tuno		
1 KSN						4.9	CCNUAVS	Len	uu Kate	rua ivoe		
	V 10/22/12	2-10/28/12 F	acetoFace/Ralstor					<u>Len</u> :	g <u>ili Rate</u> :30 (\$150.00)	Rtg <u>Type</u> 0.00 <i>NM</i>		
	e MG 42.	2	acetoFace/Ralstor									
[P	e MG 42. GM CHG	2 = NBC DEB	acetoFace/Ralstor ATE]	Report 730-	758pm			-	:30 (\$150.00 ,	0.00 <i>NM</i>		
[P 2 KSN\	e MG 42. GM CHG	2 = NBC DEB 2-10/22/12 R	acetoFace/Ralstor	Report 730-	758pm			-	:30 (\$150.00 ,			
[P 2 KSN\ (1) M(1)	ee MG 42. GM CHG / 10/22/12	2 = NBC DEB 2-10/22/12 R 10/22	acetoFace/Ralstor ATE]	Report 730-	758pm			-	:30 (\$150.00 ,	0.00 <i>NM</i>		
[P: 2 KSN\	ee MG 42. GM CHG / 10/22/12 G for 42.1 NV CODE]	2 = NBC DEB 2-10/22/12 R 10/22	acetoFace/Ralstor ATE]	Report 730-	758pm			-	:30 (\$150.00 ,	0.00 <i>NM</i>	1	\$175.00
[P/ 2 KSN\	ee MG 42. GM CHG / 10/22/12 G for 42.1 IV CODE 10/20/1	2 = NBC DEB 2-10/22/12 R 10/22	acetoFace/Ralston ATE] ALSTON in PRIME	Report 730-	758pm pm	M-		- :	:30 <i>(\$150.00)</i> :30 \$150.00) 0.00 <i>NM</i>) 0.00 NM	1	\$175.00
E 43 KSNV	ee MG 42. GM CHG / 10/22/12 G for 42.1 NV CODE] 10/20/1	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12	acetoFace/Ralstor ATE] ALSTON in PRIME Wknd Jeopardy SAT/Jeopardy	n Report 730- ≣ 8-11 CM	-758pm pm 	M- S-		- :	:30 <i>(\$150.00)</i> :30 \$150.00) 0.00 <i>NM</i>) 0.00 NM	1	\$175.00
E 43 KSNV	ee MG 42. GM CHG / 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date	2 = NBC DEB 2-10/22/12 R 10/22	acetoFace/Ralstor ATE] ALSTON in PRIME Wknd Jeopardy	Report 730-	758pm pm	M-		- :	:30 <i>(\$150.00)</i> :30 \$150.00) 0.00 <i>NM</i>) 0.00 NM	1	\$175.00
E 43 KSNV JEOPA Week: 10	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE] 10/20/1 ARDY art Date I/15/12	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 End Date 10/21/12	acetoFace/Ralstor ATE] ALSTON in PRIME Wknd Jeopardy SAT/Jeopardy Weekdays	Report 730- 8-11 CM <u>Spots/Week</u> 1	758pm pm 630-7pm <u>Rate</u>	——————————————————————————————————————		- :	:30 <i>(\$150.00)</i> :30 \$150.00) 0.00 <i>NM</i>) 0.00 NM	1	\$175.00 \$175.00
E 43 KSNV JEOPA Week: 10 E 44 KSNV	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE] 10/20/1 ARDY art Date V15/12	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 End Date 10/21/12	acetoFace/Ralstor ATE] ALSTON in PRIME Wknd Jeopardy SAT/Jeopardy WeekdaysS-	CM Spots/Week 1 Cortune CM	.758pm pm 630-7pm <u>Rate</u> \$175.00	M- S- <u>Rating</u> 0.00	:30	- :	:30 (\$150.00) :30 \$150.00 \$175.004	0.00 NM 0.00 NM	·	
E 43 KSNV JEOPA Week: 10 E 44 KSNV	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date V/15/12	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 End Date 10/21/12 2 10/20/12	ATE] ALSTON in PRIME Wknd Jeopardy SAT/Jeopardy WeekdaysS- Wknd Wheel of F	CM Spots/Week 1 Cortune CM	-758pm pm 630-7pm Rate \$175.00 7-730pm	MS- Rating 0.00S-	:30	- :	:30 (\$150.00) :30 \$150.00 \$175.004	0.00 NM 0.00 NM	·	
E 43 KSNV JEOPA Week: 10 E 44 KSNV WHEE	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date 1/15/12 L art Date	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 End Date 10/21/12 2 10/20/12 End Date	ATE] ALSTON in PRIME Wknd Jeopardy SAT/Jeopardy WeekdaysS- Wknd Wheel of F	CM Spots/Week 1 Cortune CM	-758pm pm 630-7pm Rate \$175.00 7-730pm	M- S- Rating 0.00S- Rating	:30	- :	:30 (\$150.00) :30 \$150.00 \$175.004	0.00 NM 0.00 NM	·	
E 43 KSNV JEOPA Str Week: 10 E 44 KSNV WHEE Str Week: 10	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date V/15/12 L art Date V/15/12	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12	ATE] ALSTON in PRIME Wknd Jeopardy SAT/Jeopardy WeekdaysS- Wknd Wheel of F	CM Spots/Week 1 Cortune CM	-758pm pm 630-7pm Rate \$175.00 7-730pm	MS- Rating 0.00S-	:30	1	:30 (\$150.00) :30 \$150.00 \$175.004	0.00 NM 0.00 NM	·	\$175.00
E 43 KSNV JEOPA Str Week: 10 E 44 KSNV WHEE Str Week: 10 E 45 KSNV	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date 1/15/12 10/20/1 L art Date 1/15/12 10/22/1	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12	ATE] Wknd Jeopardy SAT/Jeopardy WeekdaysS- Wknd Wheel of F SAT/ Wheel of F	CM Spots/Week 1 fortune CM Spots/Week 1 CM CM	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00	M- M- M- Rating 0.00 S- Rating 0.00	:30	1	:30 (\$150.00) :30 \$150.00 \$175.004	0.00 NM 0.00 NM	1	
E 43 KSNV JEOPA Week: 10 E 45 KSNV THE V	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY ent Date 1/15/12 10/20/1 L art Date 1/15/12 10/22/1 OICE	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12	Wknd Jeopardy SAT/Jeopardy WeekdaysS- Wknd Wheel of F SAT/ Wheel of F WeekdaysS- Mon PR 8-10p Monday Prime 8-	CM Spots/Week 1 fortune CM ortune Spots/Week 1 CM -10pm	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm	Rating 0.00 S- Rating 0.00 M	:30	1	:30 (\$150.00) :30 \$150.00 \$175.004	0.00 NM 0.00 NM	1	\$175.00
E 43 KSNV JEOPA Week: 10 E 44 KSNV WHEE Str Week: 10 E 45 KSNV	ee MG 42. GM CHG / 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date //15/12 10/20/1 L art Date //15/12 10/22/1 OICE art Date	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12	ATE] ALSTON in PRIME Wknd Jeopardy SAT/Jeopardy WeekdaysS- Wknd Wheel of F SAT/ Wheel of F WeekdaysS- Mon PR 8-10p	CM Spots/Week 1 fortune CM Spots/Week 1 CM CM	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm	Rating 0.00 M	:30	1	:30 (\$150.00) :30 \$150.00 \$175.004	0.00 NM 0.00 NM	1	\$175.00
E 43 KSNV JEOPA Week: 10 E 45 KSNV THE V	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date 1/15/12 10/20/1 L art Date 1/15/12 10/22/1 OICE art Date 1/22/12	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 2 10/20/12 End Date 10/21/12 2 10/22/12 10/22/12 End Date 10/22/12	Weekdays	CM Spots/Week 1 fortune CM ortune Spots/Week 1 CM -10pm	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm	Rating 0.00 S- Rating 0.00 M	:30	1	:30 (\$150.00) :30 \$150.00 \$175.004	0.00 NM 0.00 NM	1	\$175.00 \$1,100.00
E 43 KSNV JEOPA Sta Week: 10 E 44 KSNV WHEE Sta Week: 10 E 45 KSNV THE Vo Sta Week: 10 E 46 KSNV	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date 1/15/12 10/20/1 L art Date 1/15/12 10/22/1 OICE art Date 1/22/12 10/16/1	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 2 10/20/12 End Date 10/21/12 2 10/22/12 10/22/12 End Date 10/22/12	Weekdays	CM Spots/Week 1 Cortune CM Spots/Week 1 Com 10pm Spots/Week 1 CM 10pm	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm	MS- Rating 0.00S- Rating 0.00 M Rating 0.00	:30	1	30 (\$150.00) 30 \$150.00 \$175.004 \$1,100.004	0.00 NM 0.00 NM 0.00 NM	1	\$175.00
E 43 KSNV JEOPA Sta Week: 10 E 44 KSNV WHEE Sta Week: 10 E 45 KSNV THE Volume THE T	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date V/15/12 10/20/1 L art Date V/15/12 10/22/1 OICE art Date V/22/12 10/16/1 OICE	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 2 10/20/12 End Date 10/21/12 2 10/22/12 2 10/22/12 	Wknd Jeopardy SAT/Jeopardy WeekdaysS- Wknd Wheel of F SAT/ Wheel of F WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays Tues PR 8-9p Tuesday Prime 8	CM Spots/Week 1 Contune Spots/Week 1 Contune Spots/Week 1 CM 10pm Spots/Week 1 CM -9pm	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm Rate \$1,100.00 8-9pm	Rating 0.00 S- Rating 0.00 M Rating 0.00 Rating 0.00	:30	1	30 (\$150.00) 30 \$150.00 \$175.004 \$1,100.004	0.00 NM 0.00 NM 0.00 NM	1	\$175.00 \$1,100.00
E 43 KSNV E 43 KSNV JEOPA Sta Week: 10 E 44 KSNV WHEE Sta Week: 10 E 45 KSNV THE VA Week: 10 E 46 KSNV	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date V/15/12 10/20/1 L art Date V/15/12 10/22/1 OICE art Date V/22/12 10/16/1 OICE art Date	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 2 10/20/12 End Date 10/21/12 2 10/22/12 2 10/22/12 	Weekdays	E Report 730- E 8-11 CM Spots/Week 1 fortune CM ortune Spots/Week 1 CM 10pm Spots/Week 1 CM -9pm Spots/Week	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$1,75.00 8-10pm Rate \$1,100.00 8-9pm	Rating 0.00 Rating 0.00 M Rating 0.00 M Rating 0.00 T	:30	1	30 (\$150.00) 30 \$150.00 \$175.004 \$1,100.004	0.00 NM 0.00 NM 0.00 NM	1	\$175.00 \$1,100.00
E 43 KSNV JEOPA Sta Week: 10 E 44 KSNV WHEE Sta Week: 10 E 45 KSNV THE Volume THE T	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date V/15/12 10/20/1 L art Date V/15/12 10/22/1 OICE art Date V/22/12 10/16/1 OICE art Date V/15/12	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 End Date 10/21/12 2 10/20/12 End Date 10/21/12 2 10/22/12 2 10/28/12 2 10/16/12 End Date 10/21/12 4 10/28/12 5 10/16/12	Weekdays	E Report 730- E 8-11 CM Spots/Week 1 fortune CM ortune Spots/Week 1 CM 10pm Spots/Week 1 CM -9pm Spots/Week	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm Rate \$1,100.00 8-9pm	Rating 0.00 S- Rating 0.00 M Rating 0.00 Rating 0.00	:30	1 1 1 1 1 1	30 (\$150.00) 30 \$150.00 \$175.004 \$1,100.004	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$175.00 \$1,100.00 \$1,100.00
E 43 KSNV E 43 KSNV JEOPA Sta Week: 10 E 44 KSNV WHEE Sta Week: 10 E 45 KSNV THE Vo Week: 10 E 46 KSNV THE Vo Sta Week: 10 E 47 KSNV	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date V/15/12 10/20/1 L art Date V/15/12 10/22/1 OICE art Date V/22/12 10/16/1 OICE art Date V/15/12	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 End Date 10/21/12 2 10/20/12 End Date 10/21/12 2 10/22/12 2 10/28/12 2 10/16/12 End Date 10/21/12 4 10/28/12 5 10/16/12	Weekdays	CM Spots/Week 1 Contune Spots/Week 1 Com 10pm Spots/Week 1 CM -9pm Spots/Week 1 CM -9pm Spots/Week 1 CM	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm Rate \$1,100.00 8-9pm Rate \$1,100.00	Rating 0.00 Rating 0.00 S- Rating 0.00 Rating 0.00 -T Rating 0.00	:30	1 1 1 1 1 1	30 (\$150.00) 30 \$150.00 \$175.004 \$1,100.004	0.00 NM 0.00 NM 0.00 NM	1	\$175.00 \$1,100.00
E 43 KSNV E 43 KSNV JEOPA Str Week: 10 E 44 KSNV WHEE Str Week: 10 E 45 KSNV THE Vo Str Week: 10 E 46 KSNV THE Vo Str Week: 10 E 47 KSNV	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date V/15/12 10/20/1 L art Date V/22/12 10/16/1 OICE art Date V/15/12 10/16/1 OICE art Date V/15/12 10/16/1 OICE art Date V/15/12 10/16/1	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 End Date 10/21/12 2 10/20/12 End Date 10/21/12 2 10/22/12 End Date 10/28/12 2 10/16/12 End Date 10/21/12 2 10/16/12	Weekdays	CM Spots/Week 1 Cortune CM Cortune Spots/Week 1 CM 10pm Spots/Week 1 CM -9pm Spots/Week 1 CM -9pm Spots/Week 1 CM -9pm	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm Rate \$1,100.00 8-9pm Rate \$1,100.00 9-10pm	Rating 0.00 S- Rating 0.00 M Rating 0.00 -T Rating 0.00 -T	:30	1 1 1 1 1 1	30 (\$150.00) 30 \$150.00 \$175.004 \$1,100.004	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$175.00 \$1,100.00 \$1,100.00
E 43 KSNV E 43 KSNV JEOPA Str Week: 10 E 44 KSNV WHEE Str Week: 10 E 45 KSNV THE Vo Str Week: 10 E 46 KSNV THE Vo Str Week: 10 E 47 KSNV	ee MG 42. GM CHG V 10/22/12 G for 42.1 NV CODE 10/20/1 ARDY art Date V/15/12 10/20/1 L art Date V/22/12 10/16/1 OICE art Date V/15/12 10/17/1	2 = NBC DEB 2-10/22/12 R 10/22 2 10/20/12 End Date 10/21/12 2 10/20/12 End Date 10/21/12 2 10/22/12 2 10/28/12 2 10/16/12 End Date 10/21/12 4 10/28/12 5 10/16/12	Wknd Jeopardy SAT/Jeopardy WeekdaysS- Wknd Wheel of F SAT/ Wheel of F WeekdaysS- Mon PR 8-10p Monday Prime 8- Weekdays M Tues PR 8-9p Tuesday Prime 8 Weekdays -T Wed PR 9-10p	CM Spots/Week 1 Contune Spots/Week 1 Com 10pm Spots/Week 1 CM -9pm Spots/Week 1 CM -9pm Spots/Week 1 CM Spots/Week	758pm pm 630-7pm Rate \$175.00 7-730pm Rate \$175.00 8-10pm Rate \$1,100.00 8-9pm Rate \$1,100.00	Rating 0.00 Rating 0.00 S- Rating 0.00 Rating 0.00 -T Rating 0.00	:30	1 1 1 1 1 1	30 (\$150.00) 30 \$150.00 \$175.004 \$1,100.004	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$175.00 \$1,100.00 \$1,100.00

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KSNV

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate: 1

1537

Ln Ch End Inventory Code Break Start/End Time Start Days Len Spots Rate Pri Rtg Type Spots Amount Wed PR 9-10p E 47 KSNV 10/17/12 10/17/12 9-10pm --W----:30 \$1,300,004 0.00 NM \$1,300.00 Wednesday Prime 9-10pm **\$VU** 10/18/12 10/18/12 Thurs PR 10-11p E 48 KSNV 10-11pm ---T---:30 \$950.004 0.00 NM \$950.00 Thursday Prime 10-11pm ROCK CENTER Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---T---\$950.00 0.00 E 49 KSNV 10/19/12 10/19/12 Fri PR 9-10p CM 9-10pm ---F--:30 \$750.004 0.00 NM \$750.00 Friday Prime 9-10pm GRIMM Start Date End Date Weekdays Spots/Week Rate Rating --F--10/21/12 Week: 10/15/12 \$750.00 0.00 E 50 KSNV 10/19/12 10/19/12 Fri 10-11p CM. 10-11pm ---F--:30 \$1,000.004 0.00 NM \$1,000.00 Friday Prime 10-11pm DATELINE Start Date **End Date Weekdays** Spots/Week Rating <u>Rate</u> Week: 10/15/12 10/21/12 1 \$1,000.00 0.00 E 51 KSNV 10/20/12 10/20/12 Sat PR 8-9p CM 8-9pm ----5--:30 \$350.004 0.00 NM 1 \$350.00 Saturday Prime 8-9pm NBC PRIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5-\$350.00 0.00 E 52 KSNV 10/20/12 10/20/12 Sat PR 9-10p CM 9-10pm ----s-:30 \$400.004 0.00 NM \$400.00 Saturday Prime 9-10pm NBC PRIME Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 ----5-\$400.00 0.00 E 53 KSNV 10/21/12 10/21/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 \$600,004 0.00 NM \$600.00 NFL Pre-Game **FNIA** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ----S \$600.00 0.00 E54 KSNV 10/21/12 10/21/12 NFL Football 1P-9PM CM ----S :30 1 \$4,000.004 0.00 NM \$4,000.00 1 NFL Football SUN NIGHT FTBL Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5 \$4,000.00 0.00 E 55 KSNV 10/21/12 10/21/12 Jeopardy in PRIME CM M-SA 8-11p / SUN----S :30 \$350.004 0.00 NM \$350.00 Jeopardy in Prime TBD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$350.00 0.00E 56 KSNV 10/16/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 \$275.004 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS Start Date **End Date** Spots/Week Rating **Weekdays** Rate Week: 10/15/12 10/21/12 -TWTF--\$275.00 0.00 M-F News 3 at Eleven E57 KSNV 10/22/12 10/22/12 CM 11pm-1135pm M-----:30 \$275.004 0.00 NM \$275.00 M-F News 3 at Eleven **NEWS** End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 \$275.00 0.00 E 58 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 \$285.004 0.00 NM \$285.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> 10/21/12 ----S-Week: 10/15/12 \$285.00 0.00 E59 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$285,004 0.00 NM \$285.00 1 Sa-Su News 3 at Eleven **NEWS**

Print Date: 10/01/12 08:50:35 Page 7 of 7

Order / Rev:

105006

Advertiser:

Obama for America

Alt Order#:

06837949

Product Desc:

OBAM FOR AMERICA

KSNV

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type S	pots	Amount
E 59 KSNV	10/21/13	2 10/21/12	Sa-Su News 3 at E Sa-Su News 3 at E		11pm-1135p	mS	:30	1	\$285.004	0.00 NM	1	\$285.00
NEWS			Ja-Ju News J at I	-104011								
	t Date	End Date		Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S	1	\$285.00	0.00						
E60 KSNV	10/16/12	2 10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	ı -TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
LENO												
<u>Start</u> Week: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	<u>Spots/Week</u> 4	<u>Rate</u> \$150.00	Rating 0.00						
E61 KSNV		2 10/22/12	The Tonight Show	CM	1135p-1237a	M	:30	1	\$150.004	0.00 NM	1	\$150.00
			Tonight Show							1		
LENO						-						
	t Date	End Date	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
Week: 10/2		10/28/12		<u> </u>	1237a-136ar		:30	4	\$60,004	0.00 NM	4	\$240.00
E62 KSNV	10/16/1.	2 10/19/12	Late Night w/Fallor Late Night w/Fallor		12378-130ar	m -iwir	:30	4	\$60.004	0.00 14141	-4	φ 24 0.00
FALLON	1		Late Hight W/I and	"						ļ		
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						•
Week: 10/1	5/12	10/21/12	-TWTF	4	\$60.00	0,00						
E 63 KSNV	10/22/1	2 10/22/12	Late Night w/Fallor		1237a-136ar	m M	:30	1	\$60.004	0.00 NM	1	\$60.00
			Late Night w/Fallo	n								
FALLON		E 4D (MAI - I - I	O., -t- 54/t-	D-4-	Dating				i i		
Star Week: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						
****			Saturday Night Liv	e CM		2amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
LO4 NOIV	10/20/1	2 10/20/12	Saturday Night Liv		1100pm 1,02	Lum 3	.00	•	ψ-100.00-1	0.00 11,51		φ.ιου.υο
SNL			, , <u>,</u>									
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1	15/12	10/21/12	S-	1	\$400.00	0.00						
E65 KSNV	10/21/1	2 10/21/12		_	Sun 1135p-1	1200aS	:30	1	\$90.004	0.00 NM	1	\$90.00
SPORTS	S NIGHT	_	Sports Night in La	s vegas								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S	1	\$90.00	0.00						
					:					Totals	155	\$36,695.00